Ginger Ostro, Illinois Board of Higher Education
Brian Durham, Illinois Community College Board
October 3, 2022
A thriving Illinois has an inclusive economy and broad prosperity with equitable paths to opportunity for all, especially those facing the greatest barriers.
Built on Community Engagement

Nine Preliminary stakeholder-specific focus groups to identify goals of strategic plan and key priorities

20 regionally-based or stakeholder-specific focus groups to identify barriers and opportunities across key priorities

Strategic Plan draft posted for public comment and Town Halls to gather feedback

ICCB Board Endorsement

<table>
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<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
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<td>2020</td>
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Public survey to nearly 10,000 IBHE stakeholders to identify key priorities

Public comments through written comment

IBHE Board approval

ISAC Board Endorsement
### Sustained by Core Principles

<table>
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<tr>
<th>Students are our priority.</th>
<th>Equity drives our system.</th>
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<tr>
<td>Higher education is a public good that enriches life.</td>
<td>Our diverse institutions work in concert.</td>
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<tr>
<td>We reinforce the P-20 education continuum.</td>
<td>Talent, research, and innovation drive our economy.</td>
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Strategies for a Thriving Illinois

**EQUITY**

Close the equity gaps for students who have been left behind.

**SUSTAINABILITY**

Build a stronger financial future for individuals and institutions.

**GROWTH**

Increase talent and innovation to drive economic growth.
A Thriving Illinois: Consistent with ICCB Board Goals

• **GOAL 1: EQUITY:** Support minority, first generation, and low-income students across urban, rural, and suburban communities, through the promotion of evidence-based best practices that results in system wide improvement of equity metrics that reduce equity gaps.

• **GOAL 2: SEAMLESS TRANSITION:** Support a seamless transition for students into and through postsecondary education and the workforce by fostering system engagement and equitable access and outcomes for these students.

• **GOAL 3: ECONOMIC & WORKFORCE DEVELOPMENT:** Contribute to economic development by supporting the Illinois community college system’s effort to provide robust workforce training, to expand apprenticeships, to increase credential attainment, to build quality career pathways, and to address the future needs of the Illinois workforce.
Disparities in Postsecondary Attainment

2019 Associate’s or Higher

State Average: 43%
State Count: 3,710,558
Total State Population 25+: 8,686,299

Percent of adults 25 years or older
20% 43% 56%

Source: 2019 American Community Survey 5-Year Estimates

EDUCATIONAL ATTAINMENT IN ILLINOIS (AGE 25+) BY RACE/ETHNICITY

African American
28.3% 14.1% 21.4%

Latinx
16.2% 14.1% 3.6%

Asian
64.0%

Other
40.2%

White
38.1%

High School Diploma/GED or Less

Some College, No Degree

Associate’s or Higher

Bachelor’s or Higher

20.2% 22.9% 9.9% 21% 8.5% 32.4% 27.1%
Equity Gaps Facing African American Students

ENROLLMENT CHANGE OVER TIME

Enrollment has dropped 34% for African Americans.

2013
107k students enrolled

2019
70k students enrolled

African American
White

Public Universities

38% 70.1%

Community Colleges

14.2% 38.4%

Non-Profit Institutions

40.4% 70.5%

For Profit Institutions

18.5% 29.3%
Equity Gaps Facing Latinx Students

ENROLLMENT CHANGE OVER TIME

Enrollment has increased by over 8% for Latinx students.

2013 118k Latinx students enrolled

2019 128k Latinx students enrolled

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<tr>
<th>Public Universities</th>
<th>Community Colleges</th>
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<td>52.5% 70.1%</td>
<td>25.5% 38.4%</td>
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<th>Non-Profit Institutions</th>
<th>For Profit Institutions</th>
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<td>57.4% 70.5%</td>
<td>28.2% 29.3%</td>
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Equity Gaps Facing Low-Income Students

ENROLLMENT CHANGE OVER TIME

Enrollment has decreased by 33% for low-income students.

2013
280k low-income students enrolled

2019
195k low-income students enrolled

Public Universities

49.9%
74.1%

Community Colleges

26.7%
34.8%

Non-Profit Institutions

52.8%
75.5%

For Profit Institutions

24.5%
32.8%
Close the equity gaps for students who have been left behind.
Equity Strategy 1: Support learning renewal and student supports

Continue to direct federal funds to meet needs of those most impacted by the pandemic

Illinois Tutoring Initiative: $25 million through FY 23

• Governor’s Emergency Education Relief Fund (GEER): $80 million through September 2023
Establish and implement institution-level equity plans and practices to close gaps in enrollment, persistence and completion.

Close the equity gaps for students who have been left behind.
June 7, 2022 Governor Signs IBHE Legislation
Requires Equity Plans and Practices for Each Institution

Diverse
ISSUES IN HIGHER EDUCATION
Illinois Gov. JB Pritzker Signs Legislation Meant to Improve Access and Support in Higher Ed

Gov. Pritzker signs legislation to expand access to higher education

Pritzker signs higher education bills into law

Gov. Pritzker Signs Legislation to Expand Access to Higher Education

The Center Square
Three bills impacting Illinois higher education now law

Illinois works to expand higher education access with new laws

Pritzker signs higher education bills
Equity Plans and Practices to Close Gaps in Enrollment, Retention, Completion and Student Loan Repayment Rates

- Required of all public institutions of higher education. Encouraged for private institutions.
- Equity Plans and Practices to close gaps in enrollment, retention, completion, and student loan repayment rate
- Focus on Black, Latinx, AAPI, Native American, rural, adult, women & people with disabilities
- IBHE, with ICCB, to establish guidelines, provide support, study, report effectiveness and outcomes
- Annual reporting to General Assembly and Governor with description of plans, financial data, effectiveness of plans and programs, including budget allocations, admission retention, graduation statistics, faculty representation
Equity Strategy 3: Implement equitable talent management to increase and retain faculty, staff, administrators of color

FY 23 Request: Increase the Diversifying Faculty in Illinois program to serve 35 more fellows, reducing the number turned away each year
Equity Strategy 4: Attract working adults through outreach and support

- Create, support, or expand short-term workforce (credit and/or noncredit) training opportunities at community colleges in high-need communities focused on specific sectors with workforce gaps.
- Jobs/career pathways that lead to 30% above the average living wage
- 60% must be African American.
- Nationally, only 41% of students who start at a community college have earned a postsecondary credential in 6 years. For African Americans rate is 29%*.
- WEI students have a 60% completion rate (31 points higher), which was achieved in one year.
- Lumina Foundation Grant ($745,200): Grant to ICCB to strengthen employer connections.

*AACC, July 2020

https://www.illinoiswei.org/
Build a stronger financial future for individuals and institutions.
Sustainability Strategy 1: Invest in public higher education through an equitable, adequate, and stable funding system

ILLINOIS COMMISSION ON
EQUITABLE PUBLIC UNIVERSITY FUNDING

Charge
Make recommendations on “specific data-driven criteria and approaches to the General Assembly to adequately, equitably, and stably fund public universities in this State and to evaluate existing funding methods.”

Must fulfill principles of Higher Ed Strategic Plan

Be informed by Chicago State University’s Equity Working Group

Commission Co-Chairs
Senate Majority Leader Kimberly Lightford
Representative Carol Ammons
John Atkinson, Chair, IBHE
Martin Torres, Deputy Governor for Education, Governor’s Office

Timeline and Operations
Report due by July 1, 2023
IBHE provides Administrative Support
Sustainability Strategy 2: Invest an additional $50M each year to reach $1 billion in MAP funding over 10 years

- **FY 23 MAP:** $122 million increase (to $601m)
- **Bigger grants for more students,** including students in shorter-term programs not previously eligible
- Award maximum grant allowed in statute, boosting the highest grant level from $5,496 up to $6,468.
- **Overall, recipients’ grant size would increase by an average of 20%**
- Would help ensure that students at public institutions have access to **occupational and career and technical certificates shorter than one year**

This level of funding of funding would not just meet but exceed the goal of 50% tuition and fee coverage for the lowest income community college students and move us closer to A Thriving Illinois’ goal of covering 50% of average tuition and fees at all public institutions.
Increase talent and innovation to drive economic growth.
Growth Strategy 8: Strengthen transfer system to provide seamless paths to degrees and credentials

**Transfer Affordability Guarantee** -- a clear message that credits transfer and apply to degree completion, costs are streamlined, and time-to-degree is minimized

- Defined Pathway
- Full Transfer of Credits
- Fixed Cost
- Clear Messaging
- Local Data to Address Equity Gaps
Higher Education is the Path to a Thriving Illinois

The challenge of the next decade is to focus on creating broad, sustainable, and equitable paths to a prosperous future for every learner, leader, and community that we engage.
Strategies for a Thriving Illinois

1. Support **learning renewal and student supports**
2. Implement institution-level **equity plans and practices**
3. Use **equitable talent management** to increase and retain faculty, staff and trustees of color
4. Provide more pathways through **higher education for adults**
5. Consider a **direct admissions program** to simplify college search and admissions
6. Expand equitable access to **early college coursework** for high school students
7. Support implementation of **developmental education reform**
8. Expand **college access and support** models to improve college-going and completion
1. **Invest** in public higher education through an **equitable, stable, and sufficient funding** system

2. Increase **Monetary Award Program (MAP)** funding to $1 billion over ten years

3. Allow MAP grants to be used for **year-round study**

4. Address the **challenge of “holds”** on student accounts that prevent them from completing their degrees

5. Support new **low-interest loan programs** through the Office of the Treasurer for low-income students

6. Encourage creative options for family **savings through Illinois’ 529 plans**

7. Pilot and expand **shared services** programs to reduce administrative costs

8. Expand **joint purchasing** among institutions
1. Leverage the Illinois Innovation Network
2. Establish a statewide Business and Employer Advisory Council to foster the growth of Illinois’ talent pipeline
3. Align the state’s economic development and higher education strategies, ensuring that both address historic inequities
4. Encourage high school graduates to stay in state for college and keep talent in Illinois
5. Establish a consortium of community colleges and universities to better serve the incumbent early childhood workforce
6. Expand higher education models of teaching and learning to prepare students for success in the work of the future
7. Enhance access to teacher preparation programs
8. Strengthen the credit transfer system to help students stay on track
9. Consider the role the Private Business and Vocational sector for workforce needs